

Rocket Production Systems – Marketing Credit Form

Program Benefits:

-Wills & Living Trusts Lead Generation Campaign

Value \$4,980

TOTAL VALUE

~~\$4,980~~ / \$3,983

When you mail at least 6,000 pieces per mailing at a cost of \$0.75 per piece, the amount comes out to \$4,500.
In other words, 6,000 pieces mailed at \$0.83 = \$4,980.

Your \$997 monthly investment can be applied to the total costs of the mailing, hence lowering your net marketing cost to \$3,983. Restated, your \$997 monthly investment can be deducted from the marketing investment.

1 membership investment applied: **\$4,980 - \$997 = \$3,983**

2 membership investments applied: **\$4,980 - \$1,994 = \$2,986**

3 membership investments applied: **\$4,980 - \$997 = \$1,989**

Should you choose not to market in any month, the only outlay is \$997. (We must have you marketing as we are managing the territory for you, buying the list, and turning other financial professionals in your area away.)

Wills & Living Trusts Marketing Program Details:

- You mail a minimum of 6,000 Wills & Living Trusts marketing pieces each month.
- We set up a response site for you and provide a 24/7 phone answering service.
- You participate in the coaching calls each week.

By participating in the wills & living trusts marketing campaign, you acknowledge the following:

- Unless otherwise stated by yourself, you consent to using the location of your business for the return address and understand that you are responsible for following up with your prospects.
- It will be your responsibility to communicate any 'Do Not Mail' requests with the RPS team.

Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Card Number: _____ Exp. Date: _____ CVC: _____

Signature: _____

I hereby consent to Rocket Production Systems charging my card for the fees outlined above and understand that my monthly \$997 membership fee will be deducted from my wills & living trust marketing costs.

Rocket Production Systems – Marketing Order Form

Supplemental Information:

1. Seminar Presentation Options:

*Please list 2 dates within the same week. (Tuesday & Thursday recommended)

Date(s) for the seminar: _____ / _____ / _____ & _____ / _____ / _____
_____ / _____ / _____ & _____ / _____ / _____
_____ / _____ / _____ & _____ / _____ / _____

Note: Commitment required no less than 45 days prior to seminar date.

2. Primary Zip Code for Mailing: _____

3. Choice of Educational Venue(s), Golf Course(s), or Library in or near the mailing area:

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

4. Return Address to be used on mailings: (cannot be PO Box, should be a business address.)

Street Address: _____

City: _____ State: _____ Zip: _____

5. Phone Number and Email Address to be used for Confirmation Emails sent to Registrants:

Phone: _____

Email: _____