

Rocket Production Systems - Marketing Order Form

Program: New Retirement Rules Class / Simulcast

The New Retirement Rules Class is possibly the most productive marketing investment you can make in your business. Through this program we identify and invite highly qualified prospective clients to attend a proven, scripted educational class that effectively presents the financial challenges facing retirees in today's environment, agitates their concerns, and provides a solution in the form of the Essential Reports.

Provided:

- Prospect List Selection and Mailing Cost
- Website and Telephone Registration
- Workbook and Presentation Materials for each Class Participant

Requirements:

- Identify a market not already claimed by another advisor. (Markets are defined by demographic selects including age, income, and net worth criteria and typically contain 30,000 +/- prospects.)
- Choose a college or university in that market with appropriate AV equipment available to host the class. (RPS will make arrangements with the college/university)
- Mail at least 7,000 – 8,000 pieces at a cost of \$1.22 per piece to get 5-15 buying units*.
- Choose to deliver the presentation yourself and select your date(s) / time(s) for the event; or
- Choose to simulcast the RLA class presentation on the dates/times provided.

*Note: *Your Class registration is approximated based on historical experience and is not guaranteed. Your \$997 monthly RPS investment will be applied to the total costs of the mailing, hence lowering your net marketing cost.*

Acknowledgements:

By participating in the NRR class marketing campaign, you acknowledge the following:

- Unless otherwise stated by yourself, you consent to using the location of your business for the return address and understand that you are responsible for following up with your prospects.
- It will be your responsibility to communicate any 'Do Not Mail' requests with the RPS team.
- You agree to register and pay for any class registrations that you receive by mail.

Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Card Number: _____ Exp. Date: _____ CVC: _____

Signature: _____

I hereby consent to Rocket Production Systems charging my card for the fees outlined above and understand that my monthly \$997 membership fee will be deducted from the marketing costs.

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Supplemental Information:

1. Class Presentation Options:

_____ My Presentation Date(s) for the class: _____

_____ Simulcast Presentation (Choose from the 2024 dates below.)

Saturday, Feb 3, 2024, 12:00 – 5:00 PM ET.

Saturday, Mar 9, 2024, 12:00 – 5:00 PM ET.

Saturday, Apr 13, 2024, 12:00 – 5:00 PM ET.

Saturday, May 11, 2024, 12:00 – 5:00 PM ET.

Saturday, Jun 8, 2024, 12:00 – 5:00 PM ET.

Saturday, Jul 13, 2024, 12:00 – 5:00 PM ET.

Saturday, Aug 17, 2024, 12:00 – 5:00 PM ET.

Saturday, Sep 14, 2024, 12:00 – 5:00 PM ET.

Saturday, Oct 19, 2024, 12:00 – 5:00 PM ET.

Saturday, Nov 9, 2024, 12:00 – 5:00 PM ET.

Note: Commitment required no less than 60 days prior to class date.

2. Primary Zip Code for Mailing: _____

3. Choice of College(s) or University(s) in or near the mailing area:

1st Choice: _____

2nd Choice: _____

3rd Choice _____

4. Return Address to be used on mailings: (Cannot be PO Box, should be a business address.)

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

5. Phone Number and Email Address to be used for Confirmation Emails sent to Registrants:

Phone: _____

Email: _____